Health Promotion Center

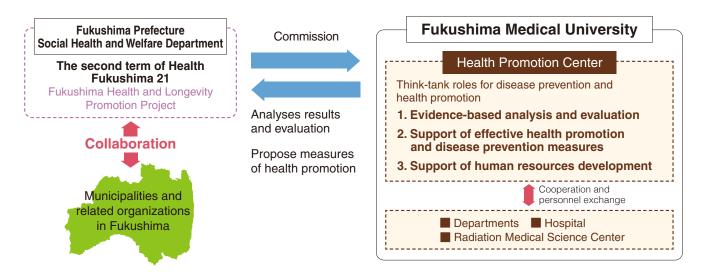


We would like to contribute to extending health life expectancy and reducing health disparities.

HOSOYA Mitsuaki, M.D., Executive Director of Health Promotion Center

Our center is expected to serve as a think-tank, playing the roles for preventive medicine and health promotion in line with Fukushima Prefecture's motto "Let's make the people and communities of Fukushima come alive with smiles" as advocated in its "Health Fukushima 21 (the second term)". Specifically, our activities are as follows. First, we scientifically analyze and evaluate medical expenses, health-checkups, and long-term care data stored in the FDB (Fukushima Health Database) along with registered cases of strokes and myocardial infractions. Second, we extract issues based on the analysis and evaluation results and offer advice and support for creating effective health promotion measures in the prefecture and support for projects carried out by municipalities. Third, we hold development programs to train public health nurses and other health care workers who will take on the responsibility of health promotion activities in the prefecture as well as working closely with the prefecture to ensure the continuous retainment and training of public health physicians. We also hold events to enlighten our prefectural residents about the importance of maintaining one's health.

Through all these activities, we would like to prevent life threatening diseases and extend healthy life-expectancy for residents.



At the Health Promotion Center, we use the FDB (Fukushima Health Database) to create annual reports on the state of medical care and examinations. We plan to continue creating such reports based on the data accumulated in the FDB. In terms of supporting the development and training of human resources, in addition to holding training sessions for specialists in social medicine, we also hold various training sessions several times a year for professionals in health-related fields working for the prefecture and municipalities. We also hold the "Ikiiki Kenko-zukuri Forum," which translates to the "Vibrant Health Promotion Forum" and is an event to enlighten prefectural residents about the importance of maintaining one's health.



Training sessions for professionals in health-related fields working for the prefecture and municipalities



"Ikiiki Kenko-zukuri Forum" in Shirakawa City